

## **CELEBRATIONS OF**

**SWACHHTA PAKHWADAS-(FORTNIGHTS) 1-15 October, 2016**

**PANJAB UNIVERSITY REGIONAL CENTRE, LUDHIANA**

**7 October, 2016**

### **MASSIVE CLEANLINESS DRIVE**

As part of the Swachhta Pakhwadas (fortnights) on account of 2<sup>nd</sup> anniversary of the launch of Swachh Bharat Mission (urban) a Massive Cleanliness Drive was organized in the campus of PU Regional Centre, Ludhiana on October 7, 2016. All the NSS volunteers took up the responsibility to clean the campus. The area for cleaning was earmarked in order to make the drive intensive and effective. A considerable portion of the campus which included - the corridors, lawns, classrooms and main entrance were cleaned by the volunteers. The NSS volunteers were joined in the drive by the Director PURC, Ludhiana, NSS Programme officer and faculty members. Students were seen enthusiastically clearing and sweeping the earmarked area. Swachh Bharat Mission is a clean India campaign to achieve the goal of cleanliness and hygiene all over the India to lead it towards development. A concerted effort of all agencies in this campaign will help achieve the goals of Clean India Mission. Mahatma Gandhi has rightly said that "Be the change you want to see in the world". So lets pledge to be the change and make India a clean nation.